

KELLOGG-HUBBARD LIBRARY

Established 1894

135 Main Street, Montpelier, VT 05602

802-223-3338 www.kellogghubbard.org

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KHL Fund Development Committee Meeting 9-3-21

The Kellogg-Hubbard Fund Development Committee met remotely (via Zoom) 9-3-21 at 2:30 p.m. On the call were: Judy Warriner Walke (Committee Chair), Katelynn Averyt (Development Coordinator DC), Jessie Lynn (Non-Profit Director ND), Tai Nixa Peterson (Committee Member) and Sarah Seidman (Committee Member/Secretary). Absent: Craig Durham

Approval of the agenda was unanimous. Walke moved and Seidman seconded approval of the minutes of the 6-10-21 meeting. Motion carried.

Lynn reported on a \$20,000 gift to the endowment, a welcome contribution.

Averyt reported on a realignment of fundraising categories for FY22. Business donations have exceeded our \$10K goal for the fundraising year. The book sale continues to exceed expectations as well. The East Montpelier room should be cleaned out and ready for afterschool activities by Sept.17. We have two new monthly donors, and now receive over \$1,000/mo. through monthly donations.

The fall fundraising appeal will go out in mid to late October, with a letter from a well-known writer from the community or possibly a member of the business community. A \$10,000 matching gift will be used to increase donor participation. Committee members were asked to write notes to their list of major donors by Sept.15 to include with the annual report. Hunger Mtn. Coop is our major underwriter for the fine-free announcement which will be a major theme of the report.

Walke reviewed an outline for the October Board training on the theme: how to be a great ambassador for the library. The experiential workshop will help Board members identify their asking style, clarify what's most important to share with new library friends and practice their stewardship with other Board members. Walke and Seidman will refine a worksheet to hand out before the training.

There will not be an in-person winter fundraiser this December. The online auction will include objects but also whimsical activities that can bring fun to families and friends over the season. The next meeting date is Oct. 7 at noon. The meeting adjourned at 3:44 p.m.

Respectfully, Sarah Seidman, Secretary