

KELLOGG-HUBBARD LIBRARY

Established 1894

135 Main Street, Montpelier, VT 05602

802-223-3338 www.kellogghubbard.org

Board of Trustees

Amy Cunningham, Board President; Steve Gold, Vice-President;
Bridget Asay, Vice-President; Sue Zeller, Treasurer; Rachel Muse, Secretary;
Tim Donovan; Dan Greene; Dan Groberg; Bonnie Johnson-Aten; Craig Line;
Penny Marwede; Jennifer Myka; Sarah Seidman; Graham Sherriff, Judy Walke.

KHL Fund Development Committee Meeting 4-20-20

The Kellogg-Hubbard Fund Development Committee met remotely (via Zoom) 4-20-20 at 4:45 p.m. On the call were: Judy Warriner Walke (Committee Chair), Rachel Senechal (Development Coordinator DC), Jessie Lynn (Nonprofit Director ND), Steve Gold (Committee Member) and Sarah Seidman (Committee Member). Craig Line (Committee Member) had sugaring duties and was unable to attend.

Gold moved and Walke seconded approval of the minutes of the 3-9-20 meeting. Motion carried.

Gold moved and Seidman seconded approval of the 4-20-20 agenda. Motion carried.

The committee reviewed fundraising strategies for the remainder of FY20 and discussed the detailed FY21 fundraising plan presented by Lynn and Senechal. Walke and Gold asked for some fine-tuning on the financial pyramid goal. Lynn emphasized that the message to donors should be very concrete in terms of the library's real needs and the real cost of its infrastructure, holdings and programs.

Committee members were assigned to reach out to 5-6 people on the key donor list with an initial message saying they have been important supporters, and that we want to stay in touch and get their input. The Board members will connect with Senechal for as much individual donor background as possible before outreach. Senechal reminded everyone about confidentiality, which remains paramount in donor relations.

Walke commended Senechal and Lynn for their accomplishment in creating the first detailed fundraising plan in many years. Walke suggested Board members plan to contact at least 2-3 donors before the next meeting, which will be held via Zoom on 5-18-20.

The meeting adjourned at 5:50 p.m.

Respectfully, Sarah Seidman